



Bewdley Rowing Club

Riverside North, Bewdley, Worcestershire, DY12 1AB www.bewdleyrc.co.uk

Sponsorship Opportunities

Bewdley Regatta: 27th & 28th July 2019

We are delighted to offer you the opportunity of sponsorship at our annual two day regatta. This is one of the biggest two day river regattas in the country, is very popular with many clubs across the UK and can also attract crews from other countries.

Although entries do fluctuate, we anticipate we will be hosting 230 crews each day, representing approximately 1,200 coxes and athletes of all ages. With the regatta staff, supporters and club coaches, the total number of people each day at this event can easily exceed 1,500. There will also be a very large number of spectators watching the event from the town.

As a sponsor, you and your guests will be welcomed into the roof-top President's Enclosure where you can enjoy complimentary refreshments and have the best seats for watching the rowing, right on the finish line.

All sponsors will be announced regularly through the public address system.

We also offer the option to place an advertisement in our regatta programme, that you can take advantage of with or without other sponsorship.

This is a great way to reward your best customers, impress some new prospects, or have a fun day with family and friends. Whoever you choose to bring as your guest, rest assured we will do all we can to insure you all have a great day.

There are various ways you can sponsor the regatta; you can be a Race Sponsor, by sponsoring one or more races and naming each race you sponsor; you can be a Regatta Sponsor, by having an advertising banner across the finish line or on our club railings, or you could be the Title Sponsor for the event.

Please indicate your preferences overleaf and return to Bewdley Rowing Club, with your remittance (and art work if applicable), as soon as possible to enable production of the Regatta Programme at an early date. An official receipt, enclosing your passes for the Sponsors Enclosure, will be returned to you for your record.

We thank you for your support.

Peter Simpson
Bewdley Rowing Club
Mob: 07591 026179
Email: peter@bewdleyrc.co.uk

Type	Covers	Sponsors Enclosure	Passes per Day	Sponsor Cost	Indicate Choice
Title Sponsor	Sponsor the hospitality enclosure, logo on sponsor's wristbands †.	2 day sponsorship 10 passes in total	Saturday 5 passes Sunday 5 passes	£750	<input type="checkbox"/>
Finish Line Banner	Banner across the finish line, to be supplied by the sponsor.	2 day sponsorship 8 passes in total	Saturday 4 passes Sunday 4 passes	£280	<input type="checkbox"/>
Display Banner	Front railings banner, to be supplied by the sponsor.	2 day sponsorship 6 passes in total	Saturday 3 passes Sunday 3 passes	£200	<input type="checkbox"/>

Race Sponsorship Opportunities

Type	Covers	Sponsors Enclosure	Passes per Day	Sponsor Cost	Indicate Choice
Any Eight	Access to Sponsor Enclosure and Name in the programme †	1 day sponsorship:	Saturday 4 passes	£130	<input type="checkbox"/>
			Sunday 4 passes	£130	<input type="checkbox"/>
Any Four/Quad	Access to Sponsor Enclosure and Name in the programme †	1 day sponsorship:	Saturday 3 passes	£95	<input type="checkbox"/>
			Sunday 3 passes	£95	<input type="checkbox"/>
Any Pair/Double	Access to Sponsor Enclosure and Name in the programme †	1 day sponsorship:	Saturday 2 passes	£65	<input type="checkbox"/>
			Sunday 2 passes	£65	<input type="checkbox"/>
Any Single Scull	Access to Sponsor Enclosure and Name in the programme †	1 day sponsorship:	Saturday 1 pass	£35	<input type="checkbox"/>
			Sunday 1 pass	£35	<input type="checkbox"/>

Other Business Opportunities

Type	Covers	Sponsors Enclosure	Passes per Day	Sponsor Cost	Indicate Choice
Programme Advert	5"x 7.1/2" Full Page †	1 day sponsorship:	Saturday 2 passes	£65	<input type="checkbox"/>
			Sunday 2 passes	£65	<input type="checkbox"/>
Programme Advert	5" X 4" Half page †	1 day sponsorship:	Saturday 1 pass	£35	<input type="checkbox"/>
			Sunday 1 pass	£35	<input type="checkbox"/>
Vehicle Graphics	Yearly rate, removable graphics to be supplied by sponsor – please contact sponsorship team to discuss further.				
Kit Sponsor	Contact sponsorship team.				
Commercial Stalls	Daily rate, Pub and Club Regatta only			£75	<input type="checkbox"/>

† - All artwork for programme adverts or sponsors wristbands to be provided 3 weeks before the Regatta

Please complete and return the form below with the appropriate sponsorship fee. Our bank details are:

HSBC, Sort Code: 40-10-13, Account Code: 31430726, Bewdley Rowing Club.

Contact Name:	Company:
Address:	
Email Address:	Fee Enclosed:
Please Gift Aid this donation so Bewdley Rowing Club can claim back the tax – just tick the box	
I am an individual donor and would like the enclosed amount to be treated as a Gift Aid donation (for Gift Aid please ensure you have completed all the contact details above, and they are correct)	
	<input type="checkbox"/>